



## PRESS RELEASE

### **BREMBO RENEWS ITS COMMITMENT IN THE 2017 SUPERBIKE WORLD CHAMPIONSHIP SUPPLYING 81% OF THE RIDERS COMPETING IN THE SERIES**

Stezzano, Italy, February 24, 2017 - Brembo, world leader in the production of high-performance braking systems, is preparing to start the 2017 season of the Superbike World Championship in the sign of continuity, providing with its components to 17 of the 21 riders competing in the Championship. Riders who have used Brembo braking systems have won so far 25 editions of Superbike World Championship, including the last 9; a success remarked in the fact that in the 2015 and 2016 seasons the bikes equipped with the brakes of the Italian Company have won 51 of the 52 races achieving 25 of 26 pole positions assigned.

Compared to MotoGP, where riders are using carbon brake discs, in the Superbike Championship it's expressly expected the use of steel discs. Indeed, the 2017 regulation introduces the possibility of using a carbon percentage not higher than 2 per cent of the total weight of the disc.

In addition, unlike the MotoGP, that alternates brake discs of 320 mm and 340 mm diameter, the Superbike riders can choose between the discs of 328 mm and 336 mm, where those who have a particularly "gentle" driving style on brake lever tend to prefer the smaller diameter brake discs, thus obtaining advantage in terms of weight.

In the Superbike World Championship, furthermore, the disc thickness is lower: from 6.5 to 7.1 mm. Concerning the pads, riders use Brembo Z04 pads, available also for enthusiasts who like to run on the track with their bikes.

Continuous innovation, research of more and more technological and performance materials, brake discs and friction materials of latest generation, are just some of the features that make Brembo undisputed leader of the two wheels competition in the world.

Considering the close relationship between road motorbikes and bikes involved in the Superbike World Championship, Brembo invests many resources in this motorcycle category, transferring technological advances acquired in race fields in terms of grip and maximum performance to road bikes, improving drive safety of everyday users. For some manufacturers, including Aprilia, Ducati and Kawasaki, who appreciate the performance of Brembo braking systems in the Superbike World Championship, the Italian company produces in addition the brakes for their main road models.

This year too sees Marchesini wheels used by the majority of the riders competing in the Superbike World Championship. Marchesini is a Brembo group brand, specialised in manufacturing sophisticated forged magnesium and aluminium wheels, with products used by teams winning numerous past editions of the MotoGP and WSBK Championships. Famous throughout the world for its ability to combine lightness, performance, stiffness and reliability, the Marchesini forged magnesium wheels ensure weight savings to the Superbike World Championship motorcycles, favouring handling in changing direction.

The accurate choice of materials made by Brembo ensures increasingly technological quality standards, which translate into high levels of maximum performance, reliability and safety. The technological innovations developed and applied in SBK are the result of an ongoing challenge, allowing Brembo technicians to offer technically innovative solutions at every race.

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